



Contact

akbusi05@gmail.com
(937) 846-5848

Portfolio

[Alivia Busi Portfolio](#)

Education

The Ohio State University,
B.A. in Industrial Design,
Minors in Business and Art History
Autumn 2023 - Spring 2027

GPA 3.579

Sinclair Community College
Autumn 2022 - Spring 2023

Springboro High School,
Graduated with Honors
Autumn 2019 - Spring 2023

Design Skills

- Product
- Graphic
- Soft Goods
- Research
- UI/UX
- Sketching (Hand and Digital)

Alivia Busi

Industrial Designer

I am an industrial designer passionate about designing products and services to enhance the user experience.

Experience

Capstone Project

Senior Capstone Project in Partnership with *Honda Development & Manufacturing of America- Auto Development Center at The Ohio State University*

Autumn 2026 - Spring 2027

- Design innovative solutions that enhance the connected cabin experience for families.
- Collaborate weekly with Honda Research and Development representatives to gather insights, discuss project progress, and align design solutions with Honda's objectives.
- Develop a project brief informed by research and translate key findings into a product concept to present onsite to Honda representatives.

Innovation Analyst Intern

The Ohio State University Center for Innovation Strategies

September 2026 - Present

- Collaborate on a cross-functional team to identify opportunities within a defined problem space.
- Developed and validated concepts using design thinking and lean startup methods.
- Conducted user interviews to create personas, empathy maps, and experience maps.
- Present evidence-based solutions to senior leadership for validation and funding.



Software Skills

- *Adobe Suite*
 - Illustrator
 - Photoshop
 - InDesign
 - Premiere Pro
 - Express
 - Creative Cloud
- *Microsoft Office*
 - Word
 - PowerPoint
 - Excel
 - Access
 - Outlook
 - Teams
 - One Drive
- *3D Modeling, Rendering*
 - Solidworks
 - Autodesk Fusion 360
 - Keyshot
- *Other*
 - Miro
 - Milanote
 - Basecamp

Alivia Busi

Industrial Designer

Experience Continued

Graphic Design Student Assistant

The Ohio State University Office of Administration and Planning

May 2026 - Present

- Assist in the design of university signage, wayfinding systems, and other visual materials.
- Maintain graphic standards and create custom signage for university projects.
- Collaborate with university departments, project managers, and vendors to support project execution.
- Utilize Adobe Creative Suite and Microsoft Office to assist with design and administrative tasks.

Innovation Analyst Intern

The Ohio State University Center for Innovation Strategies

February 2026 - April 2026

- Partnered with Fortune 500 companies to develop early-stage innovation concepts in an eight-week framework.
- Conducted market research and customer interviews to identify unmet needs using design thinking and lean startup methods.
- Pitched evidence-based concepts to senior leadership for validation and funding.

Accomplishments

Deans List, *The Ohio State University*

- Autumn 2023, Autumn 2024, Spring 2025, Summer 2025
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Club

- Industrial Design Society of America, *The Ohio State University*